

**T-BALL  
SOFTBALL  
BASEBALL**



**Est. 1952  
Grand Haven, MI**

Dear Business Owner,

Greetings! My name is Ken Baumgarner, a member of the TCKL Board, and I am writing you today requesting your assistance.

As you can imagine, it takes many volunteers and a substantial amount of financial support to operate a children's sports league. Registration fees are charged, but they are only a small part of the actual cost to operate a program which last year totaled 75 teams and over 900 boys and girls from the Tri-Cities area. In past years, we have had over 1,000 boys and girls who have played ball over the summer.

The Tri-Cities Kid's League purpose is to provide physical, mental and educational growth in youth baseball and softball; bringing recreational fun, competition and self-worth to all. We strive to create an atmosphere, which is accepting, friendly, fun, and safe; an atmosphere where self-confidence can be nurtured as players learn and develop their skills in positive surroundings. **Everyone plays in TCKL, every game, regardless of skill level!**

Your sponsorship contribution will help cover the cost of uniforms, equipment, umpires, player clinics, and other costs associated with running a sports league. This is a wonderful opportunity to assist in providing lifelong memories for the hundreds of young boys and girls living in your community.

- ❖ As a sponsoring business, your business will be highlighted on the [tckl.org](http://tckl.org) website.
- ❖ Team sponsorships are \$200 for Coach Pitch and \$150 for all other Leagues.
- ❖ If you choose to sponsor a Coach Pitch team, the sponsor logo or name will be featured on the shirts your team will wear during games. The players keep the shirts to wear after the season as well. Previous sponsors will be given preference as there are a limited number of Coach Pitch teams.
- ❖ If you choose to sponsor a team in one of the other leagues, the sponsor logo will be featured on a banner advertising the sponsor's business. The banner will be displayed at the teams' games and at the All-Star games.

Please provide camera-ready artwork, such as a business card, to be used to create the t-shirt or banner. If artwork is provided, the logo will be placed on the TCKL website as well. Digital artwork is preferred.

If you have been a sponsor in past years, thank you. If you are a first time sponsor, welcome to the TCKL family.

Please take this opportunity today to commit to providing financial support for the upcoming 2018 season. You may, of course pay now if you wish, or I can send an invoice later. **What is really needed now is your commitment, a yes or no, to allow us ample time to assign sponsors to the requested teams and have uniforms and banners ready at the start of the season.** I have included a sponsorship remittance form for your convenience.

On behalf of TCKL and the TCKL Board, I thank you for your consideration and support.

Replies can be mailed to the below address or you may e-mail a response to me at [kennyboomer2@gmail.com](mailto:kennyboomer2@gmail.com).

**TCKL Inc.  
P.O. Box 431  
Grand Haven, MI 49417**

**Please reply by April 1, 2018**

Ken Baumgarner  
TCKL

