



## Baltimore Youth Baseball Association

Dear Friends,

December 15, 2017

Youth baseball season is fast approaching, with the first pitch in April! We look forward to a new year of great baseball and good times with our families and teams! As you know, the Baltimore Youth Baseball Association would not be able to provide the first thing to these young players without constant support from people and business in Baltimore and the surrounding community.

The Baltimore Youth Baseball Association board members are excited about the new season and new challenges. We had a successful 2017 season that resulted in a CHAMPIONSHIP WIN for our Grey Minors Team. Some facility improvements have been made at our Alt Park location including building security and new concession stand equipment. The goals are improved safety for the players and quality of the games for both players and spectators.

The concession stand continues to be a great attraction and relief serving cold drinks and snacks! We continually strive to improve the quality and variety of concessions. Whenever possible the BYBA will provide business to local companies who provide sponsorships. Positive feedback is very exciting to get from our sponsors! Sponsors from previous years have reported a specific uptick in business sales and the customers specifically attributed their purchase decision to the banner hanging on our baseball field!

Last year, we were blessed with many volunteers and financial supporters for Instructional Tee-Ball, Tee-Ball, Coach Pitch teams, Minors and Majors teams. We know that to make it a successful season and to GROW our league, we need the help of even more of our friends in local businesses, churches, and community organizations of Baltimore and surrounding areas. In order to continue to provide these youngsters with quality athletics, facilities, coaching, and just plain good fun, we are asking for your generous support.

Baltimore Youth Baseball Association offers sponsorship opportunities at a variety of levels for local businesses. We hope you will continue to participate as a sponsor for the 2018 season. We also welcome any new sponsors who would like to "PLAY BALL!" We will have hundreds of visitors to the games this season from all over Fairfield County, so take this opportunity to get your business on the field and in the game!

You will find the sponsorship opportunities on the reverse. The deadline is March 18<sup>th</sup>. If you have any questions, please contact me. Don't forget to check out our website at [www.baltimoreyouthbaseball.com](http://www.baltimoreyouthbaseball.com), or on Facebook @ Baltimore Youth Baseball Association. We appreciate your consideration and look forward to speaking with you as to how you might get involved with making this a GREAT SEASON for our Youth Baseball Players. We'll see you at Alt Park for a fun-filled summer of youth baseball!

If you or another business or individual have specific services that may assist the association in the areas of improvement that we are in need of, please contact me so we can discuss a possible sponsorship in lieu of cash or other option. We are always looking for options to assist in improving our facility. We have several projects planned for our park including new t-ball diamonds and the purchase of additional concession stand equipment and other projects.

With Sincerest Thanks,

Barry Smurr, 614-374-9094  
BYBA President  
[www.Baltimoreyouthbaseball.com](http://www.Baltimoreyouthbaseball.com)



## Baltimore Youth Baseball Association

**Grand Slam:** Field Sponsor, PLUS banners on homerun fence of Diamonds 3 & 4 (\$1000.00)

**Home Run:** Field Sponsor, PLUS banner on the homerun fence of Diamond 3 (\$750.00)

**Triple:** Field sponsorship with a large banner on home plate fence of Diamond 1, 2, 3, or 4 (\$500.00)

**Double:** Benefits of the single plus Team Sponsorship and Banner on home run fence of Diamond 1 (\$250.00)

**Single:** Company name on the website and the "ALL STARS" Banner-(\$50.00- \$100.00)

**Triple, Home Run and Grand Slam names on the All-Stars Banner at the entry to the fields**



**Put me in Coach! Enclosed is my check to become a Sponsor at the \_\_\_\_\_ level.**

**Please contact me to discuss the sponsorship opportunities in more detail.**

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email** \_\_\_\_\_

Please make checks payable to: the **Baltimore Youth Baseball Association** & mail to PO Box 243 Baltimore, OH 43105

\*\*\*PLEASE EMAIL ME A DIGITAL IMAGE OF LOGO FOR ADDITION TO BANNER\*\*\*  
Email your print ready/high resolution image to: [baltimoreyouthbaseballassoc@gmail.com](mailto:baltimoreyouthbaseballassoc@gmail.com)  
\*\*\*BANNERS CAN BE RETURNED TO YOU AT THE END OF THE SEASON\*\*\*